



Bring On 2011/12

2011/12 School Year

Update to Reality Town 2011!

R.E.A.L. Curriculum

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Don't Miss This:

- Reality Town 2011 Update Available Now.
- New Life Insurance & Retirement Investment Businesses Available.
- Not using Online Submit yet? Learn the time saving secret that educators across the state are using!
- Love those discount codes? Write "Reality Check" on the discount code line for 10% off your student handbooks.

Welcome back educators!

We hope you had a fantastic and relaxing summer, and are now ready to impact students lives like never before.

Believe it or not, it has been three years since the last Reality Town update, and it is time once again to **insure** that the **curriculum is up-to-date** and on target with the current trends and prices in our ever-changing economy.

In addition to updated pricing, Reality Town 2011 encompasses some important trends in today's economy, mainly in the area of energy consumption.

Updated transportation choices based on the top selling automobiles now take into account gas mileage and

the specific gasoline costs for each vehicle.

Housing options now include a few **energy-star rated homes**, helping students to save money on their monthly utility bills.

Communication choices reflect the current trend toward **family cell-phone plans, text messaging, and data plans.**

Lastly, the post-simulation **questions** found at the back of the book have been revised to be even more **thought-provoking** and lifestyle focused.

To order visit www.realitytown.com, or download the attached order form.

2011 Update Includes:

- Transportation
- Auto Insurance
- Housing
- Property Taxes
- Utilities
- Groceries
- Communications



Pricing:

- \$20 for 2008 Users
- \$50 for 2006 Users (includes '08 update)
- \$100 for 2004 Users (includes '06 & '08 update)

2010 Career Lists & Supplemental Income Update

Do you have the newest career lists? **Career Lists were updated last year** and correspond closely to the Utah Futures database. You should have received the new complimentary file via email last fall. If you have not received this, please **email your request to realitytown@msn.com**.

In addition, every school that ordered Student Handbooks last year received a complimentary **Supplemental Income update**, which updated the salary figures to correspond with the current minimum wage. If you did not receive this update, you may purchase the new job sheets for \$5 (includes 3 identical sheets).

Website: www.realitytown.com

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Add Life Insurance & Investments to your Reality Town

We are excited to offer two new **optional business** for the Reality Town experience; Life Insurance and Investments.

Life Insurance is an crucial component of financial planning, especially when families are involved. Students may choose **30 year term policies** for themselves and their spouse ranging from **\$100K to \$1 million**, and may add child riders. Students also see the benefits of healthy living, as they qualify for preferred or standard rates, smoking or non-smoking.

The Life Insurance business can be run individually, or simply added onto the Health Insurance business.

Investments/Retirement Planning is the other new addition to the Reality Town program. At this business students may select from a range of investment options including **savings accounts, bonds, 401K's, IRA's, real estate and stocks**. Students learn about diversifying, and risk. They then spin the Wheel of Investment Risk to see how their investments did over a 30 year period, and how much money they will have when they retire.

“Life Insurance is an crucial component of financial planning, especially when families are involved.”

Monthly investment contributions are taken out of their monthly budget, however, any money made off of investments are figured for long-term retirement purposes and do not add back into their monthly income.

Interested in adding these new businesses to your Reality Town? Visit www.realitytown.com, or download the attached order form.

Price:

- Life Insurance (3 cards): \$5
- Investments (6 cards & Spinner): \$15
- Life Insurance & Investments: \$18

Are You Using This Time Saving Secret?

Do you find yourself spending countless hours hunched over sloppy Reality Town job applications, inputting student career selections for your upcoming Reality Town? Is your secretary or registrar bogged down with this task when his/her time could be better spent on other assignments? Are you ready to learn the time saving secret that many of your fellow educators are raving about?

For those of you still entering data manually, let me introduce you to the Reality Town Online Payroll feature. This easy-to-use feature allows your students to apply for their Reality Town career online, saving you the headache of deciphering messy job applications., for only \$24.95 for 100+ students, \$19.95 for less than 100 students.

Students simply go to www.realitytown.com and click “Online Payroll “ at the bottom of the page. Then select “Career Form” from the menu on the left. The students then complete the form, including their name, school, teacher and GPA. (Please note: The GPA data is not transmitted, it is only used to limit the job choices that appear on the following screen). After clicking next, the students may apply for two job choices and then submit their application directly to Reality Town.

As your school’s coordinator, you simply send us a list of your students (in Excel, Word or PDF), and let us know when your students are finished applying online. We will compile your student data, check for missing applications, and send you the



completed list for your review. It doesn’t get much easier than that!

Feel free to experiment with the online application. Still unsure, call us and we will walk you through the entire process over the phone.

